

Campbell Chief to Aid Crusade for Freedom



Tablen Bachrach

W. B. Murphy

The Crusade for Freedom announced yesterday the election of W. B. Murphy, president of the Campbell Soup Company, as board chairman. Mr. Murphy succeeds Gwilym A. Price, board chairman of the Westinghouse Electric Corporation.

A graduate of the University of Wisconsin, Mr. Murphy served on the War Production Board in World War II. He returned to Campbell's in 1945 and four years later was named executive vice president. He has been president since 1953.

As board chairman of the Crusade for Freedom, Mr. Murphy will direct the organization's national campaign for funds for Radio Free Europe.

25 YEAR RE-REVIEW